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SHRED KRUEGER
SUBNEON

NIGHTBREED IS A LOVE LETTER TO HUMANITY.

Within us all exists such potential. As a species we have created AI, sustainable energy technologies and in just the last few blinking moments of our existence, we have connected our entire global population together. Who would have thought that a dial up tone would hold such evolutionary importance.

As a species we stand at a crossroads.

What could our future look like? Will it be soaked in neon society peace and creativity? A thriving, creative society that is not bound by archaic systems?

Will the same systems perpetuate?

Will profit continue to be placed above people?

Will governments across the globe, continue to waste, deceive, deflect divide and deliver no change?

A LOVE LETTER TO YOU, TO US.

Will the structural failings of our societies continue to be masked with the criminalisation of desperation? And the false prophets, the unholy trinity of the governmental, theological and commercial worlds have failed us all.

Yes, as a species we stand at a crossroads.

We have overcome every obstacle. We have survived on the surface of a planet that is every bit violent as it is beautiful. And despite our imperfections, humanity shows the rarest combinations of intelligence, strength, compassion, and innovation, commodities that are rare in this universe.

We can chart a course toward a future that we all desire. What future course would you chart for your children?

But a change in direction can only be precipitated by movement.

Together, we have a voice.

We all have a choice.

We are the Nightbreed.

ABOUT THE ARTISTS

Sub and Shred produced Nightbreed as their first collab and both are super pleased with the outcome. It is a dark and brooding production, a genre bending journey that features explosive bass, screaming guitars, orchestral synths and spine shaking drops.

PROMOTION

- Full Retrosynth Records support
- Extensive video campaign
- Social media carousels and graphics across all channels and targeting playlists, journalists, synthwave fans and via sync
- Paid advertising campaign
- Full CGI driven music video
- YouTube Video Premier
- Potential remix EP

RELEASING JULY

“

I thought I was watching a Gunship music video.



SYNTHWAVE 83

“

This is killer!



HAARIN ZOE LEE

“

I just listened to my 2024 single of the year. That was incredible on many different levels. I have chills thinking about what I just heard.



MARK DELIGHT

“

Whoa, this hits hard!



NEON FAWHES



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